

OCTOBER - Responsible Pet Ownership Month

MONDAY

7 Pet Care

Being a responsible pet parent starts even before they're in your home!

Making an informed decision when getting a new pet reduces the risk of having to rehome a furry friend that doesn't fit with your family. <https://resources.animalhealtheurope.eu#resource/1618>

14 Article

21 Food Safety

We all want our food to be safe. And through the years our industry has provided the means for Europe to successfully prevent and manage many food-borne illnesses. Ensuring a safe supply of animal sourced foods for our daily meals.

#FoodSafety

<https://animalhealtheurope.eu/focus-areas/food-safety/>

28 Vaccination

#Vaccines improve our world. Don't agree? Watch this

<https://resources.animalhealtheurope.eu#resource/974>

TUESDAY

1 Biosecurity

We can all agree that prevention is better than cure. That's why biosecurity measures and disease prevention plans are necessary to reduce the need for antibiotics.

<https://resources.animalhealtheurope.eu#resource/1327>

8 Article

15 International Day of Rural Women

In the EU, only 31.6 % of farmers were women in 2020. Highlighting and recognising the important role rural women play in #Food production and supply, and job creation is important for vibrant rural areas.

#InternationalDayofRuralWomen

22 Article

29 Article

WEDNESDAY

2 Pet Care

We don't want pet parasites, such as fleas and ticks, in our homes.

That's why protecting our pets from such threats is essential

<https://resources.animalhealtheurope.eu#resource/1602>

09 National Pet Obesity Awareness Day (US)

#Obesity in pets is usually due to excessive food intake and/or lack of physical exercise. Being a responsible pet parent means caring for your pet's overall health, including a healthy weight.

#PetObesityAwarenessDay

16 World Food Day

Healthy animals can provide nutritious food for our daily meals: milk, meat, eggs, fish and honey.

Safe animal sourced foods come from healthy animals.

That's why protecting animal health protects our health

#WorldFoodDay
<https://resources.animalhealtheurope.eu#resource/1275>

23 Pet Care

Being a responsible pet parent means taking care of your furry friend's health. #PetCare To help you with that, we put together 10 top tips

<https://resources.animalhealtheurope.eu#resource/723>

30 One Health

Animal health, human health and our shared environment are part of a deeply interconnected system. That's #OneHealth.

By helping to protect #AnimalHealth, our sector helps protect our shared One Health.

<https://resources.animalhealtheurope.eu#resource/144>

THURSDAY

3 #AnimalHealthMatters

Here's 5 reasons why #AnimalHealthMatters <https://resources.animalhealtheurope.eu#resource/1622>

10 World Mental Health Day

Today marks #WorldMentalHealthDay. We all love our pets and the bond we have with them gives our mental health a positivity boost. That's their #PetPower!

<https://resources.animalhealtheurope.eu#resource/1684>

17 International Day for Eradication of Poverty

#InternationalDayforEradicationofPoverty. Agriculture employed 8.7 million people in the EU in 2020.

Our industry also enables millions of jobs across Europe both directly and indirectly.

A strong agricultural sector can support the eradication of poverty. <https://animalhealtheurope.eu/facts-and-figures/>

24 AB responsible use

#Antibiotics should always be used responsibly.

As little as possible, as much as necessary, under veterinary prescription. <https://resources.animalhealtheurope.eu#resource/1641>

31 Pet Care

Getting a pet can bring a lot of joy but it should never be a rushed decision. There are some unscrupulous people who have neither the animals' nor your best interests at heart. Some things to watch out for

#IllegalPuppyTrade

<https://resources.animalhealtheurope.eu#resource/998>

FRIDAY

4 World Animal Day

We care about the health and well-being of all animals.

That's why our members research and develop solutions to prevent, manage and treat disease.

Allowing farmers to raise healthy livestock and people to look after their companion animals.

#WorldAnimalDay
<https://resources.animalhealtheurope.eu#resource/1671>

11 World Egg Day

Thanks to good #AnimalHealth management and disease prevention techniques, #farmers and #veterinarians help make sure that healthy and nutritious foods, like eggs, can reach our table.

#WorldEggDay
<https://resources.animalhealtheurope.eu#resource/1584>

18 Pet Power

Caring for our 4-legged friends gives us a sense of purpose that supports our #MentalHealth. That's their #PetPower. <https://resources.animalhealtheurope.eu#resource/1676>

25 Pet Power

Want to learn more about the science behind the #HumanAnimalBond and all the positive effects it has on our health? Check out Pet Alliance Europe's new publication! <https://pet-power.eu/pet-benefits/>

SATURDAY

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SUNDAY

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27

