

OCTOBER - Responsible Pet Ownership Month

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
2 World Day for Farmed Animals We know you care about farmed animals and so do we! Farmers and veterinarians work hard to raise healthy animals, so we provide treatment options and new technologies to make their jobs easier #WorldDayofFarmedAnimals https://resources.animalhealtheurope.eu/resource/1243	3 Article	4 World Animal Day We share our homes, sometimes even our beds with our four-legged friends This close bond brings us so much joy #PetPower #WorldAnimalDay https://resources.animalhealtheurope.eu/resource/1316	5 Innovation Innovative #AnimalHealth solutions can help farmers focus on raising animals in a caring and more environmentally sustainable way. Here are a few examples of how these solutions supports farmers in their daily work https://resources.animalhealtheurope.eu/resource/1396	6 Pet Care Being a pet parent comes with lots of joy and excitement But it also comes with responsibilities, so it's important to make sure you're ready before bringing a four-legged friend into your life https://resources.animalhealtheurope.eu/resource/736	7 World Smile Day	8
9 Sustainability What are the 3 pillars of #Sustainability? And how can #AnimalHealth contribute to them? Check this out https://resources.animalhealtheurope.eu/resource/632	10 World Mental Health Day It's #WorldMentalHealthDay! Did you know that the bond we share with our beloved pets has a positive impact on our #MentalHealth? Find out more here: bit.ly/3Cm0V65 https://resources.animalhealtheurope.eu/resource/1393	11 National Pet Obesity Day According to @uk_pet_food 77% of vets believe the prevalence of obesity in pets has increased Feeding your fur-baby an appropriate diet is essential for their health. Learn more here: https://www.ukpetfood.org/information-centre/healthy-weight-management.html #PetObesityDay https://resources.animalhealtheurope.eu/resource/159	12 Article	13 World Egg Day Did you know that people have been eating eggs for breakfast since the 15th and 16th centuries?! Healthy hens provide us with this nutritious food. #WorldEggDay https://resources.animalhealtheurope.eu/resource/1178	14	15 International Day of Rural Women
16 World Food Day Over the years, the animal health industry has supported Europe in successfully preventing and managing many food-borne illnesses. Improving the safety standards of the food we eat daily #WorldFoodDay https://animalhealtheurope.eu/our-contribution/healthy-animals-safe-food/	17 Innovation Remote monitoring, ear tags, sound capture... New technologies are changing the way farmers raise their animals, providing them and their trusted #veterinarian with reliable #data https://resources.animalhealtheurope.eu/resource/1396	18 Article	19 Pet Care Being a responsible pet parent can be hard work, but we're here to help! For additional tips on #PetCare check out Pet Alliance Europe's blog posts: https://pet-power.eu/news/category/pet-care/ https://resources.animalhealtheurope.eu/resource/169	20 Vaccination Did you know that #vaccines help protect animals from a wide range of diseases, many of which are very difficult or impossible to treat?! #VaccinesWork, let's not forget that https://resources.animalhealtheurope.eu/resource/1381	21	22
23 Zoonoses Infectious diseases are a threat for both human and animal health. #OneHealth collaboration is essential for controlling emerging #zoonoses. https://resources.animalhealtheurope.eu/resource/536	24 Pet Care 91 million European households have a pet Keeping our furry friends free of nasty parasites is not only important for their health, but for ours too! Check this out https://resources.animalhealtheurope.eu/resource/1286	25 Sustainability Day By improving #AnimalHealth and welfare, cutting mortality rates, and reducing losses due to disease, our industry helps secure productivity while supporting sustainable farming practices #SustainabilityDay https://resources.animalhealtheurope.eu/resource/1387	26 Article	27 Black Cat Day It's #BlackCat appreciation day! These beautiful felines are no longer believed to be a symbol of superstition, now we share our hearts and our homes with them #BlackCatDay	28	29
30 One Health #OneHealth is the recognition that animal health, human health and our shared environment are part of a deeply interconnected system. What affects one will ultimately affect the others. https://resources.animalhealtheurope.eu/resource/988	31 AMR #AMR is a serious challenge and we can all play a role in ensuring #ResponsibleUse of #antibiotics. A comprehensive toolbox for vets to prevent infection allows them to prescribe #antibiotics only when necessary https://resources.animalhealtheurope.eu/resource/1395					

